

Please print, cut on dotted lines, and fold each card twice for two wallet-sized boycott guides

BOYCOTT THESE BRANDS

## \*Parent Company Donations to defeat Prop 37 and I-522:

Pepsico, \$4.8M • Coca-Cola, \$3.2M  
Nestle, \$3M • Kraft/Mondelez, \$2.4M  
General Mills, \$2.1M • ConAgra Foods,  
\$2M • Kellogg's, \$1.1M • Campbell's,  
\$980k • Smucker's, \$900k  
Hershey's, \$880k • Bimbo Bakeries,  
\$580k • McCormick, \$400k

**Who owns your favorite  
natural and organic brands?  
Check out this infographic:**

[www.orgcns.org/iITLYub](http://www.orgcns.org/iITLYub)

Information provided by the Organic Consumers Association and the Organic Consumers Fund which donated \$2.5 million to support Prop 37, I-522, and your Right to Know about GMOs.



# Boycott Traitor Brands!

Boycott the organic and natural brands whose parent companies\* (all members of the GMA, which plans to sue Vermont to overturn the state's GMO labeling law) donated millions to defeat Prop 37 (CA) and I-522 (WA).

Call their customer hotlines, post on their facebook pages. Tell them you'll support their brands when they publicly and financially support your Right to Know!

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**80YCQTT THESE BRANDS** CALL THESE COMPANIES AND TELL THEM TO SUPPORT YOUR RIGHT TO KNOW WHAT'S IN YOUR FOOD!